Prédire l'abandon des études : Comment s'y prendre ?



16-11-2022 Agathe Merceron

### **Berlin**

• A nice place to live!



http://www.iheartberlin.de/berlin-is-on-ice-impressions-of-a-frozen-city/http://awesomeberlin.net/wp-content/uploads/2017/06/wann1.jpg

**Berliner Hochschule für Technik** Studiere Zukunft Prédire l'abandon des études : Comment s'y prendre ? Agathe Merceron



## Démarche centrée données et utilisatrices / utilisateurs

- Acquisition, stockage et utilisation de données éducationnelles administratives
- Algorithmes de prédiction
- Problèmes d'équité
- Utilisation possible des résultats

## **Project Students Advice**

https://projekt.bht-berlin.de/students-advice/



Petra Sauer



Kerstin Wagner

## **Project Students Advice**

• Work began in 2019 – In this talk: mainly stand in 2022.



**Lennart Egbers** 



Stephan Wagner



Daria Novoseltseva

## **Predicting Dropout of a Degree: which Data?**

- German higher education
- Three degree programs: six-semesters bachelor
- Data from 1809 students, 1007 with the label graduate and 802 with the label dropout
- Data from 2012 till 2019:
  - Enrollment date in the degree program
  - Courses enrolled with marks and semester
  - Graduation date or exmatriculation date
  - Gender

## Predicting Dropout of a Degree: how to obtain the data?

- Explain the project to the Data Privacy Officer
- Understand what is possible taking into account GDPR
- Write a Data Security Concept
- Explain the project to the vice-president for Teaching and Learning
- Put in place a procedure to obtain the data from the administration

## **Predicting Dropout of a Degree: Example Data**

Prog	ID	Gender	Status	Start	Exam_Sem	Sem	Module_ID	Module	Plan_Sem	Grade	Label
B-DMT	362	w	Graduate	4029	4031	3	WP26	/P26 Fotografie		nan	Enrolled
B-MI	5618	w	Dropout	4036	4036	1	B04	Technische Grundlagen der Informatik	1	nan	Enrolled
B-ARCH	3964	М	Active	4037	4037	1	B05	Baugeschichte und Architekturlehre	1	1.7	Passed
B-ARCH	7218	w	Graduate	4031	4034	4	B21	Entwerfen und Konstruieren im Bestand	4	2.3	Passed
B-ARCH	460	w	Active	4034	4037	4	B15	Entwerfen und Konstruieren	3	5.0	Failed

Students Grades Example (StAd)

## Predicting Dropout of a Degree: What can be wrong in the Data?

- Date of immatriculation?
- Marks?

• ....

➤ Data Cleaning

## **Predicting Dropout of a Degree: Features and Algorithms**

- Features:
  - Socio-economic.
  - Performance:
    - Local features: marks in courses, etc. specific to a study program
    - Global features: average mark, number of courses passed, etc. independent of a specific study program
- ➤ R. Manrique, B. P. Nunes, O. Marino, M. A. Casanova, and T. Nurmikko-Fuller, 2019 An analysis of student representation, representative features and classification algorithms to predict degree dropout. In *Proceedings of the 9th International Conference on Learning Analytics & Knowledge*, pages 401-410. ACM, 2019.

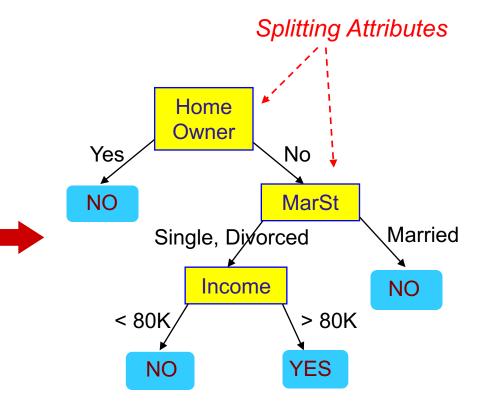
## **Predicting Dropout of a Degree: Algorithms**

- Removal of different kinds of outliers.
- Different algorithms:
  - Decision trees (DT) explainable.
  - Logistics regression (LR) explainable.
  - Random Forest (RF) Ensemble method; might give better results.
  - Neural Networks (NN) usually non explainable.
  - ....
- Data split into training set and test set:
  - Models built on the training set and evaluated on the test set (time aware).

### **Example of a Decision Tree**

categorical continuous

ID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



Model: Decision Tree

**Training Data** 

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## **Predicting Dropout of a Degree: Decision Tree**

- A decision tree is explainable:
- > Rules not too big.

```
Av grade S2 <= 4.247
     gini = 0.283
   samples = 499
  value = [85, 414]
   class = Dropout
```

P ex a S1 <= 0.7qini = 0.46samples = 220value = [79, 141]class = Dropout

lkunft

```
lochschule fü
```

(...)

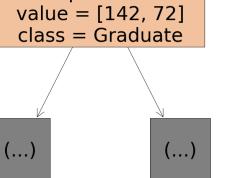
```
P ex a S1 <= 2.8
  qini = 0.042
 samples = 279
value = [6, 273]
class = Dropout
```

```
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```

```
P ex p S2 \leq 0.367
   gini = 0.472
  samples = 1447
value = [896, 551]
 class = Graduate
```

```
P ex p S2 <= 0.633
   aini = 0.247
  samples = 948
value = [811, 137]
 class = Graduate
```

```
Av grade S1 <= 3.36
    qini = 0.447
  samples = 214
 value = [142, 72]
  class = Graduate
```



Av grade S2 <= 3.192 gini = 0.161samples = 734value = [669, 65]class = Graduate



# Predicting Dropout of a Degree: How good are the predictions?

Models built on the training set and evaluated on the test set.

	PREDICTED CLASS											
		Class=Yes	Class=No									
ACTUAL CLASS	Class=Yes	TP	FN	Р								
02,100	Class=No	FP	TN	N								

# Predicting Dropout of a Degree: How good are the predictions?

**Cross validation** 

- Partition data into k disjoint subsets
- k-fold: train on k-1 partitions, test on the remaining one

# Predicting Dropout of a Degree: How good are the predictions?

- Evaluation:
  - Recall (Rec): from all students who dropped out, how many were found: TP/P?
  - Precision (Prec): from all students who were predicted to dropout, how many did really drop out: TP/(TP+FP)?
  - Accuray (Acc): Percentage of correct predictions (TP+TN) / (P+N).
  - Area under the curve (AUC): measures the confidence of the predictions; 0.5 means that the model does random predictions, 1 is the highest value.

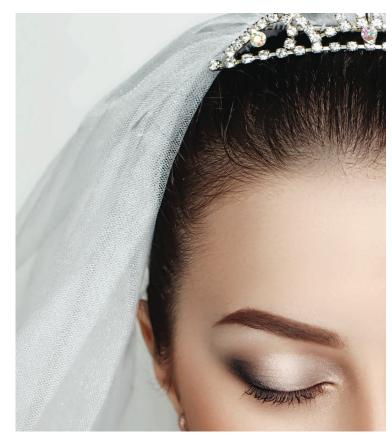
**Predicting Dropout of a Degree** 

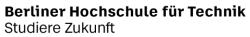
• No 100%!

Mode	ls		Set size				
Alg	Dataset	Rec	Acc	Prec	Auc	Train	Test
	1 All data	82.07%	83.15%	92.79%	83.83%	1447	362
	2 w/o 5%	83.27%	81.77%	89.70%	80.82%	1384	362
DT	3 w/o 10%	80.88%	81.22%	91.03%	81.43%	1312	362
	4 w/o 5% clusters 1-3	80.88%	81.49%	91.44%	81.88%	1432	362
	5 w/o 10% clusters 1-3	80.88%	81.77%	91.86%	82.33%	1428	362
	1 All data	79.28%	84.53%	98.03%	87.84%	1447	362
	2 w/o 5%	80.48%	85.36%	98.06%	88.44%	1384	362
LR	3 w/o 10%	80.08%	84.81%	97.57%	87.79%	1312	362
	4 w/o 5% clusters 1-3	79.28%	84.25%	97.55%	87.39%	1432	362
	5 w/o 10% clusters 1-3	79.68%	84.53%	97.56%	87.59%	1428	362
	1 All data	81.27%	85.08%	96.68%	87.48%	1447	362
	2 w/o 5%	82.87%	83.70%	92.86%	84.23%	1384	362
RF	3 w/o 10%	84.86%	86.46%	95.09%	87.48%	1312	362
	4 w/o 5% clusters 1-3	81.67%	84.53%	95.35%	86.33%	1432	362
	5 w/o 10% clusters 1-3	82.87%	85.36%	95.41%	86.93%	1428	362

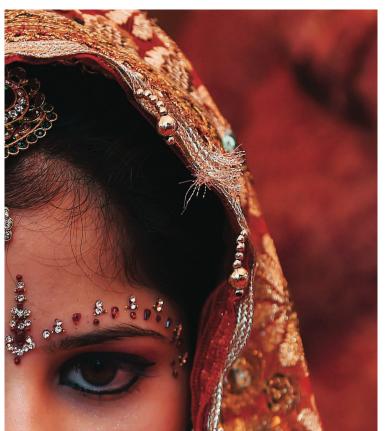
## Predicting Dropout of a Degree: Are the models fair?

Is it the picture of a bride? (Zou, J. & Schiebinger 2018)





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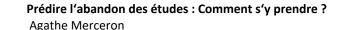


## Predicting Dropout of a Degree: Are the models fair?

What if the prediction Yes is related to something positive ("not defaulting on a loan", "admission to a college", "receiving a promotion" etc.) and the data used to train the model is skewed, like:

- The proportion of the applicants admitted for college is higher for white than for black students.
- The proportion of employees receiving a promotion is higher for males than for female employees.
- The proportion of female students dropping out is higher than the proportion of male students?



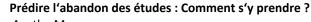


## Predicting Dropout of a Degree: Are the models fair?

The model is likely to reproduce this bias:

- A white student might be predicted "admitted to college" with a higher probability than a black student.
- A male employee might be predicted "eligible for a promotion" with a higher probability than a female employee.
- A female student might be predicted "dropout" with a higher probability than a male student (higher recall).
  - How can we measure the fairness of models? Who is disadvantaged?

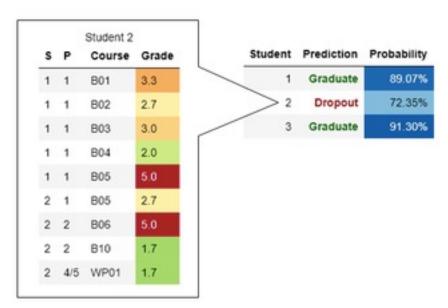




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## **Predicting Dropout of a Degree: what for?**

C2. Especially at the beginning of their studies, students often change their course of studies or drop out. Do you find a corresponding forecast helpful? Should explanations be provided as to how the system makes the forecast? What kind of explanations could be helpful for students to better manage their studies?



Example Student 2: "The probability that you will successfully complete your studies is 27.65%."

C3. What support would you want in such a situation?

## **Predicting Dropout of a Degree: what for?**

- Students' answers: no clear trend.
  - Could be helpful —avoid studying too long- if presented with reasonable methods as
    people rarely like being told that they are bad/ struggling at something. Thoughtful
    formulation and effective support needed.
  - Could demoralize some students, could also reassure some students: self-fulfilling prophecy.
  - Students should be empowered to give feedback so that teaching could be improved and the model optimized.
  - Prediction has to be explainable.

- Which information do you typically use to decide which courses to take?
- What additional information would you like to have and why?
- > Fellow Students' Decisions.
- Past Course Grades.
- Percentage of Passed.
- Friends and Acquaintances.

- To support struggling students, especially those who failed mandatory courses in their first semesters and are at risk of dropping out.
- Recommendations should be explainable.
- Recommendations should decrease the risk of dropping out.
- Recommendations should not disturb students who are doing well.

- Use enrolments patterns of student who graduated.
- Select the k-nearest neighbours of a specific student.
- Recommend courses that the majority of the neighbours has passed.

• Recommendations for student 0 based on three neighbours: M07, M08, M09, M15. Actually passed: M07, M15, M17, E06.

	s	1					2					3									
	С	M01	M02	M03	M04	M05	M05	M06	M07	M08	M10	E01	M07	M08	M09	M13	M14	M15	M16	M17	E06
#	ST																				
0	G	3.3	2.7	3.0	2.0	5.0	2.7	5.0			1.7	1.7	4.0	7.0	6.0	7.0	7.0	2.0	7.0	2.7	1.7
1	G	2.0	2.0	1.7	2.0	6.0	2.7	3.0		6.0	2.3	1.3		2.0	5.0	1.7		2.7		6.0	2.7
2	G	2.3	2.3	2.0	1.7	6.0	2.3	2.0		6.0	2.3	1.3	3.0	2.0	1.7						
3	G	2.3	4.0	2.0	2.0	6.0	3.3	4.0	6.0	3.7	2.0	1.7	2.0		3.3		5.0	2.3	6.0		

- First evaluation on historical data:
  - Match well the courses that student who graduate passed.
  - Recommends to enroll one course less to students who dropped out.
- Preliminary feedback of students:
  - Recommendations are explainable.
  - Suggestions for the user interface: marks should not be shown for instance.

## **Learnt Something new?**

- Acquisition, stockage et utilisation de données éducationnelles administratives
- Algorithmes de prédiction
- Problèmes d'équité
- Utilisation possible des résultats

#### References

- Wagner, K., Hilliger, I., Merceron, A., Sauer, P.: <u>Eliciting Students Needs and Concerns about a Novel Course Enrollment Support System.</u> In <u>Companion Proceedings</u> of the <u>11th Learning Analytics and Knowledge Conference (LAK'21)</u>, p. 294-304. <u>Workshop on Addressing Dropout Rates in Higher Education</u>, Online Everywhere, 2021.
- Novoseltseva, D., Wagner, K., Merceron, A., Sauer, P., Jessel, N., Sedes, F.:Wagner, K., Hilliger, I., Merceron, A., Sauer, P.: Investigating the Impact of Outliers on Dropout Prediction in Higher Education.
   In <u>Proceedings of the Delfi Workshops 2021</u> at the <u>19th e-Learning Conference of the German Society for Computer Science</u>, Dortmund-Online, Germany, September 13, 2021, p. 120-129.
- Wagner, K., Merceron, A., Sauer, P., Pinkwart, N.: Personalized and Explainable Course Recommendations for Students at Risk of Dropping out. To appear In Proceedings of the 15th International Conference on Educational Data Mining, EDM'2022, Durham, UK, July 24-27.

### References

- Novoseltseva, D., Wagner, K., Merceron, A., Sauer, P., Jessel, N., Sedes, F.:Wagner, K., Hilliger, I., Merceron, A., Sauer, P.: Investigating the Impact of Outliers on Dropout Prediction in Higher Education.
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